



TOURISM AWARENESS GROUP (POKDARWIS)
GALANG KUBU
BATU ITAM VILLAGE
SIJUK DISTRICT, BELITUNG REGENCY
2025
harmonibatuitam.com

Welcome to Batu Itam Village Tourism, Sijuk, Belitung...

Batu Itam is a village bordering Tanjungpandan District. If you take a trip to Tanjung Tinggi Beach, you will pass through Batu Itam Village, which is also part of the tourism route in Belitung. Currently, Batu Itam offers alternative tourism packages as part of the village's efforts to become an ecotourism, plantation, and cultural-based tourism destination.

The village's potential has been initiated into tourist attractions, reflecting the community's awareness to advance the village in the field of tourism. The goal of our village tourism is sustainable tourism, the benefits of which will return to the local community.

SECTION 1: PROFILE

Registration No: 556/090/KEP/DISPAR/2021

Vision

"Batu Itam Tourism Awareness"

Mission

- Develop the role of Batu Itam villagers in village tourism.
- Enhance the role of the tourism awareness community in developing village tourist attractions, especially in Batu Itam.
- Develop potential village tourism objects into attractions that benefit the village and its people.

Objectives

- Increase the number of local and domestic tourists visiting Batu Itam Village, especially for village tourism packages.
- Provide additional informal income for community members.
- Create a positive impact on the village and its people directly.

Address

Jl. Tj. Pandan - Tj. Kelayang, RT.01/RW.01, Batu Itam, Sijuk, Belitung Regency, Bangka Belitung Islands 33145

Contact Information

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- Instagram : wisata_galang_kubu

Bank Account

Bank Syariah Indonesia
Pokdarwis Galang Kubu
Acc No : 7298062121

SECTION 2: PERSONNEL & JOB

Management Team

- Chairperson: Hendro Susilo Irawan
- Vice Chairperson: Reza Pratama
- Secretary: Puspitasari Oktaviany
- Treasurer: Jumarni

Divisions

- Security: Rusdi
- Cleanliness & Aesthetics: Haryani
- Public Relations & HR: Bella Kartika Aprilia, Puspita
- Business & Culinary Development: Darmawati, Haryani, Artis Suliana
- Tourist Attractions & Guides: Yordan, Sahrul, Sandi
- Arts, Culture & Documentation: Rosdian Asri Prihantino

Honorary Members

- Pak Kadus 1
- Bu RT 1
- Pak Samsu Utami (Panson)

Support Team

- Hamsah
- Jabarudin

SECTION 3: TOURISM INFORMATION

Tourist Attractions

- Mangrove exploration
- Kaolin-based ceramic crafts (Geoproduct)
- Batik making, Ecoprint, and traditional Belitung-style dyeing (Geoproduct)
- Agrotourism (plantation activities)
- Clam hunting (Nimong)
- Mangrove planting (Green Attraction)
- BMKT observation (Batu Itam shipwreck) [Approval in process]

Educational Sites

- Traditional Belitung wooden boat-making
- Rainfed rice fields
- Sukatani plantation area
- Jeramba Kubu Mangrove
- Batu Pengasah (Grinding Stone)

Homestay

- Homestay Sudarni

Culinary

- Bedulang dining with 3 menu types:
 - Dulang Kampung (Village Tray)
 - Dulang Pengantin (Wedding Tray)
 - Dulang Hantaran (Gift Tray)
- Traditional buffet with local village dishes
- Welcome Drink: Panah Asmara (Pandan, Pineapple, and Herbal Mix)
- Local Snacks:
 - Kalimbu (Banana wrapped in flour and grated coconut, a blend of Bugis & Malay culture)
- Creative Economy Products:
 - Batik Sepiak
 - BICA (Batu Itam Ceramic Art)
 - Durio Crackers
 - Wooden Boats

SECTION 4: 2025 MANAGEMENT PLAN

Section	No	Activity	Period	PIC	Budget	Notes
Destination & Attractions	1.1	Collaborate on village tourism potential	Mar-Aug	Chairperson	-	-
	1.2	Create digital media spots	Mar-Jun	Destination Coordinator	Rp. 2,500,000	harmonibatuitam.com
	1.3	Collaborate with Batu Pengasah, Homestay, BICA, Sepiak & Plantation managers	Apr-Oct	Destination Team	-	-
	1.4	Develop a digital village tourism gallery	Mar-Jul	Destination, Secretary, Promotion	Collaborative support	-
Human Resources	2.1	Tourism HR upgrading with associations	Jun-Sep	HR/Secretariat	Funds/Sponsors	-
	2.2	Develop storytelling for guiding	May-Nov	-	-	-
Promotion	3.1	Promote educational tourism programs (target: students)	Feb-Aug	PR	Funds	-
	3.2	Create an online tourism shop	Apr-Jul	Secretary	Funds	Domain rental

	3.3	Trip Prom - Sozialize a Profit-sharing promotions with third parties in dinner event	Jul - Aug	PR	-	Travel agencies, association s, etc.
	3.4	Static promotions in hotels	Jan- Dec	PR	Funds/ Sponso rs	Hotels, exhibitions, etc.
Secretariat	4.1	Monthly management meetings	Bi-m onth ly	Secretary	Funds	-
	4.2	Financial reports	Bi-m onth ly	Treasurer	Funds	-
	4.3	Cultural discussions & tourism sharing	Sem i-an nual ly	Secretary	Funds	-
Organization	5.1	Improve physical & digital document management	Jun- Sep	-	-	-

SECTION 5: TOURISM PROMOTION

2025 Marketing Targets

- Primary: School-age children (Elementary to High School)
- Secondary: General tourists with special interests
- Tertiary: International tourists with special interests

Marketing Strategies

- Promotion:
 - Active: Offer educational tourism packages to schools.
 - Static: Digital promotions in hotel lobbies.
 - Collaboration: Profit-sharing with travel agencies.
 - WhatsApp as an effective promotional tool.
- Product:
 - Unique, educational, and flexible tour packages.
- Price:
 - Competitive rates (Rp. 55,000 – Rp. 2,000,000).
- People:
 - Competent and professional guides.

SECTION 6: FUNDING & INCOME

- Initial funding from third-party support, later sustained through tourism income.
- Cost Structure:
 - Basic Rate: Operational costs
 - Includes guide fees, transportation, meals, welcome drinks.
- Additional Funding:
 - Village government budgets for official visits.
 - Donations & sponsorships.